

Oktoberfest Sponsorships 2017

German Heritage Night – Friday, Sept. 29 – Central United Church of Christ

\$750 Gold Sponsorship – Main Stage Entertainment – The Loehnig German Band

Promoted on social media/print advertisement, title sponsorship & recognition main stage

\$500 Silver Sponsorship – Muenchberg Beer & Wine Garden

Promoted through advertisement/social media, title sponsorship with sign at Garden

Festival Sponsors – Saturday, Sept. 30 – Dunklin/Washington/Broadway

\$1,000 Platinum Sponsorship – Oktoberfest Festival – all venues

Extensively promoted on social media/print advertisement, banner & recognition main stage

\$750 Gold Sponsorship – Main Stage Entertainment TBD – (3 available)

Extensively promoted on social media/print advertisement, banner & recognition main stage

\$500 Silver Sponsorship – Muenchberg Beer & Wine Garden

Promoted on social media/print advertisement, banner & recognition main stage

\$350 Bronze Sponsorship – Dachshund Derby/Costume Contest or Kids Korner

Promoted on social media/print advertisement, exclusive title sponsorship w/sign

\$100 Friend of the Festival Sponsorship – General Oktoberfest Support

Acknowledged at Old Munichburg Assn. booth & on social media

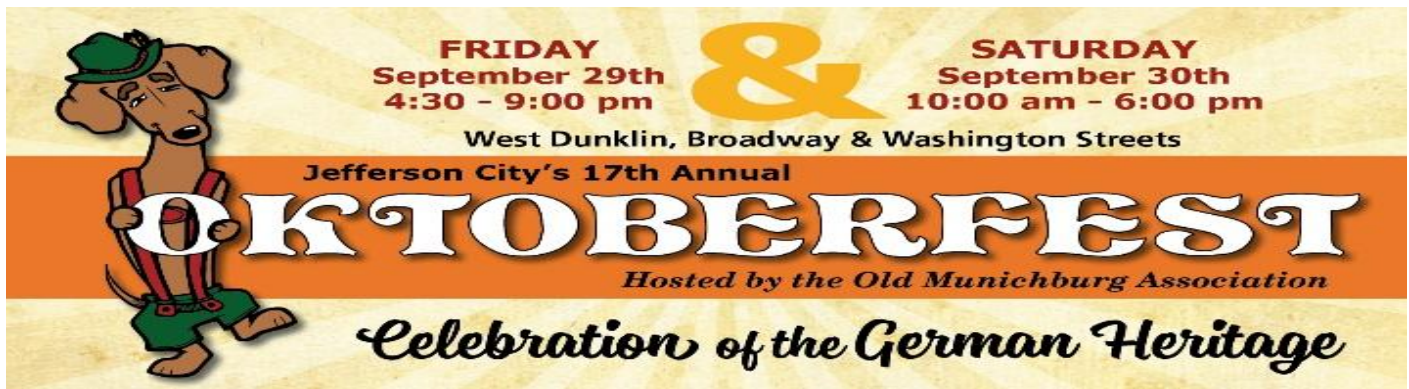
I would like to support the Old Munichburg Association and sponsor one of the above events:

_____ Amount enclosed: _____

Checks are payable to: Old Munichburg Association
PO Box 105806, Jefferson City, MO 65110

If you have any questions, please email: OldMunichburgAssociation@gmail.com
Updated festival information available at: www.oldmunichburg.com/oktoberfest.html

THANK YOU!



Dear friend of Jefferson City, the Southside, and Munichburg,

The Old Munichburg Association is excited to announce the 17th annual Jefferson City Oktoberfest to be held on September 29 and 30, 2017. The festival will be held on Dunklin Street in the heart of historic Old Munichburg.

Oktoberfest is one of Jefferson City's signature festivals. It attracts participants and visitors from our city and from the entire Central Missouri region.

On Friday, September 29, we will be celebrating German heritage with a German pot roast dinner at Central United Church Christ beginning at 4:30 pm. Adjacent to the church, festival attendees can listen and dance to the Loehng Family German Band while enjoying beverages from the Muenchberg Beer Garden.

On Saturday, September 30, from 10 am to 6 pm, we will celebrate the Southside's American heritage with festival activities including performances on the main stage, bratwurst and hot dogs served at the Muenchberg Beer Garden, Missouri's largest dachshund derby and costume contest, kids' activities, craft and food vendors, baked goods, craft demonstrations, and the Mid Mo Old Car Club car show. The festival will be located on Broadway, Dunklin, and Washington streets.

As always, all proceeds from Oktoberfest are used to make improvements in the Southside/Munichburg area, such as historic markers and landscaping later this year. Our improvement efforts are made in cooperation with the Southside CID, Capital Region Medical Center, and the City of Jefferson.

We invite you to join other local businesses in generously promoting this festival as a sponsor. A form is enclosed on which you can indicate your level of support.

Thank you so much.

Please feel free to call me at 573-635-8060, or email me at wjlvll@embarqmail.com. We appreciate your support. Please visit our website www.oldmunichburg.com.

Sincerely,

Bill Luebbert

President
Old Munichburg Association