

2025 VENDOR APPLICATION

JEFFERSON CITY'S ANNUAL OKTOBERFEST
Hosted by the Old Munichburg Association

SEPTEMBER 27, 2025
10 a.m. – 6 p.m.

Name _____

Business Name _____

Address _____

City/State _____ Zip _____

Phone _____ Cell _____

Email _____

Description of crafts/items sold _____

BOOTH FEES

Informational booth (no sales)—\$40 per 12'x12' booth: #booths _____ x \$40 = _____

Crafts/baked goods—\$70 per 12'x12' booth: #booths _____ x \$70 = _____

Prime Vendor Space, located on Dunklin & Washington streets-
\$90 per 12'x12' booth: #booths _____ x \$90 = _____

Wine Tasting booth—\$90 per 12'x12' booth: #booths _____ x \$90 = _____

Food Vendors (prepares food on site)—\$110 for every 12 feet of length. *Furnish your own generator—no electric provided. Food vendors are asked not to sell bratwurst and hot dogs, which are the items sold only at OMA's own food stand as our money-maker!*

Food vendor price calculation: Number of 12'x12' booths needed _____ x \$110 = _____

Total Amount Enclosed: _____

Booth fees (cash, check, or money order) must accompany this entry form.

Desired booth location (write in number for 1st, 2d choice): _____ Dunklin; _____ Washington

NO REFUND OF BOOTH FEES FOR CANCELLATION AFTER SEPTEMBER 1.

Liability: Each vendor is responsible for safety of own display. It is understood that the Old Munichburg Association will not be held liable for damage, theft, or loss of applicant's items. Insurance for such loss, damages, or injury shall be the sole responsibility for each vendor at own cost. Your signature on the application form indicates an agreement to hereby discharge Old Munichburg Association from all matters, actions, suits, damages, claims.

SIGNATURE _____ DATE _____

APPLICATION MUST BE SIGNED TO BE VALID.

Mail application to: Old Munichburg Association, PO Box 105806, JEFFERSON CITY, MO 65110



SATURDAY
September 27
10 a.m. – 6 p.m.

West Dunklin, Broadway, & Washington Streets

Jefferson City's Annual

OKTOBERFEST

Celebrating 25 years of the Old Munichburg Association!

Celebration of German Heritage

Dear Prospective Vendor:

The Old Munichburg Association will be celebrating our annual Jefferson City Oktoberfest located in the historic Southside of Jefferson City on Saturday, September 27, 2025.

We celebrate the Southside's rich heritage with festival activities including craft and food vendors, baked goods, main stage entertainment, Muenchberg Beer and Wine Garden, Kids' Corner, Dachshund Derby and costume contest, craft demonstrations, and the Mid-Mo Old Car Club show. All festivities will be located on Broadway, Dunklin, and Washington streets.

- **Vendors' setup is Saturday, Sept. 27, between 7:00 and 9:30 a.m. Registration area will be at the intersection of Jefferson and Dunklin streets.**
- **Vendors are open from 10:00 a.m. to 6:00 p.m.**
- **Vendors are to supply their own tent, tables, and chairs.**
- **Food vendors are asked to NOT sell brats or hot dogs, since these items are a money-maker for the association at our own food stand.**
- **All vendors will need to bring their own generators, if needed. Generators must be quiet.**
- **Power may be available for some booths, contact us for more information.**
- **Enclosed is a map of the locations of vendor areas and vendor parking.**
- **Prime vendor spaces will be available near the Muenchberg Beer Garden on Dunklin and Washington streets. Please mark this on the vendor form if you want to be in this area.**

The festival goes on RAIN or SHINE!

A confirmation letter, with your booth number and more detailed information about the festival, will be mailed to you the week of September 15.

Thank you for your interest in participating in our festival!

Laura Moehlman

for the OMA Oktoberfest committee
Oktoberfest@oldmunichburg.com / www.oldmunichburg.com